

BAL

Industry Business Planning Cycle

For both major and growth defense industry business, the internal business planning cycle is critical to your success.

BAL understands your cyclical requirements and your need to address "spot targets".

We are routinely engaged to assist in the business planning cycle by providing strategic intelligence, program and market assessments, input to planning sessions and other critical deliverables.

For industry, remaining engaged and informed is not a luxury, nor an activity best left exclusively to internal assets.

Burdeshaw can make the difference by providing whatever actionable intelligence your company requires to stay ahead of the competition.

